

Operation Warrior Support Inc. has a ZERO TOLERANCE SPAM POLICY, which means that spam activity of any kind by any affiliate or site owner will result in Immediate termination of the affiliate's online subscription including All rights therein.

Spam consists of advertising services or goods by email to anyone without specific prior request or in the absence of a previously established relationship. Messages sent to unknown parties for the purpose of creating a request shall also be deemed to be spam, even if specific services or goods are not mentioned. Also considered spam are any messages posted to message boards or groups that are not related to their subjects of discussion. In the event of a dispute regarding spam, the burden of proof is on the affiliate, not the recipient.

Spam will not be tolerated in any context. Spam and you are gone! In addition,

- 1.) You will forfeit all rights to your web site and any affiliate referral rewards income (if any) due.
- 2.) You will cause the forfeiture of web sites and referral rewards income due (if any) to any Affiliate under your control including affiliates in your household.
- 3.) You will be liable for any financial loss caused to Operation Warrior Support Inc. as a result of spam, including service interruptions which will be charged at a rate of \$350.00 per hour minimum.

In fairness to Operation Warrior Support Inc. and its affiliates, spam will not be tolerated. Many states have enacted laws outlawing spam and similar conduct. Also, many internet service providers will terminate sites that have a high number of spam complaints. Tough spam policies are in everyone's best interests.

Want to know about spam laws in your state or country? Go here: [SpamLaws.com](http://SpamLaws.com)

Want to know about Basic Mailing list management principles for preventing abuse? Go here: [Mail-Abuse.org](http://Mail-Abuse.org)

#### » Definition of SPAM

SPAM is the sending of unsolicited and unauthorized e-mails or online communications such as but not limited to bulletin boards, user groups or instant messaging services to individuals or businesses who do not know you personally. And who have not agreed or requested to receive your emails. Or have not provided their email address directly to the sender. Or an email sent to a recipient who would not have a reasonable expectation of receiving email from the sender. SPAM can be a single email or a bulk mailing.

Posting messages to groups that explicitly forbid the posting of commercial solicitations or solicitations not pertaining to their content is SPAM.

Buying a list of emails from a third party and individually or bulk emailing them is considered SPAM.

Opt-out lists where a person is specifically required to request removal from a mailing list in order to prevent solicitation is SPAM.

Hiring a company that is mailing out to a list of people with your opportunity that did not specifically request to receive your information beforehand is considered SPAM.

Emailing through an approved DOUBLE Opt-in list provider is NOT considered SPAM. Double opt-in means that not only did the people request to be on the list; they verified it by approving the request a second time. The BEST guideline for knowing whether or not an email is SPAM is if someone did not specifically request the information then it is SPAM.

#### Policy for using lists obtained from 3rd Parties

In general, many email lists obtained from third parties are culled from internet web sites, domain registrations, and other NON opt-in sources. The use of such lists with our system is prohibited.

There are certain cases when the use of a list obtained from a third party may be acceptable, however. In order for a mailing to a third party list to be acceptable under our unsolicited email policies, the following rules must be adhered to:

The email addresses obtained by the third party must be strictly opt-in, and follow all of our policies regarding opt-in email list collection.

The third party assembling the email list must make a clear disclosure stating that recipients' addresses ARE provided to others.

The third party must be able to provide documentation regarding the validity of the addresses in case of an unsolicited email complaint.

Any messages sent to addresses obtained from a third party must contain information disclosing the source of the addresses. IF A THIRD PARTY PROHIBITS SUCH DISCLOSURE, THEIR LIST MAY NOT BE USED IN OUR SYSTEM.

The content of messages sent to addresses from a third party list must be consistent with the disclosure made to the recipients upon initial provision of the email address.

**© Copyright Operation Warrior Support Inc. 2009**